JDW-Progress report/memo to self: This is the end of the second week after the appearance of the first story on WWIV, WxPost. Or, less than two weeks for doing business. Aside from a small sum JL has, all has in a spearate account 10% of what we paid the printer. There is in hand more to deposit. All by radio sales. Virtually nothing from news stories. Little of radio sales from audiences Zodiac subscribers. Most buffs not heard from yet. We now have a simple flyer and I've arranged for students to stuff envelopes for a mailing and ~~lick~~ lick labels from our typed (but not up-to-date) mailing list. JL and I have pretty much gleaned ourselves out not taking cash outlays, like for envelopes, stamps, etc., from gross. Under the circumstances I think rather good. I don t know whether I can continue picking up these broadcasts. For reasons not apparent none of the major remaining talks shows have had any interest. They could sell some for me and have good shows with news. Right now the small volume is about all I can handle without stopping other work. I package on news broadcasts. I mail each days orders the next a.m....Art Kevin aired a taped short (5 mins?) interview in LA Sunday. By today not a single reaction. But I'm still getting orders from 15 minutes on a Jesuit a.m. station about 10 days ago. Practically no sales from extensive time on stations of Zodiac clients, I presume mostly fms. However, it is not discouraging and with the capabilities of 10 years ago I'd find it quite encouraging.

HW 12/6/74